



EXHIBITOR GUIDELINES / TIPS

860.872.3190 JesusFestCT.org

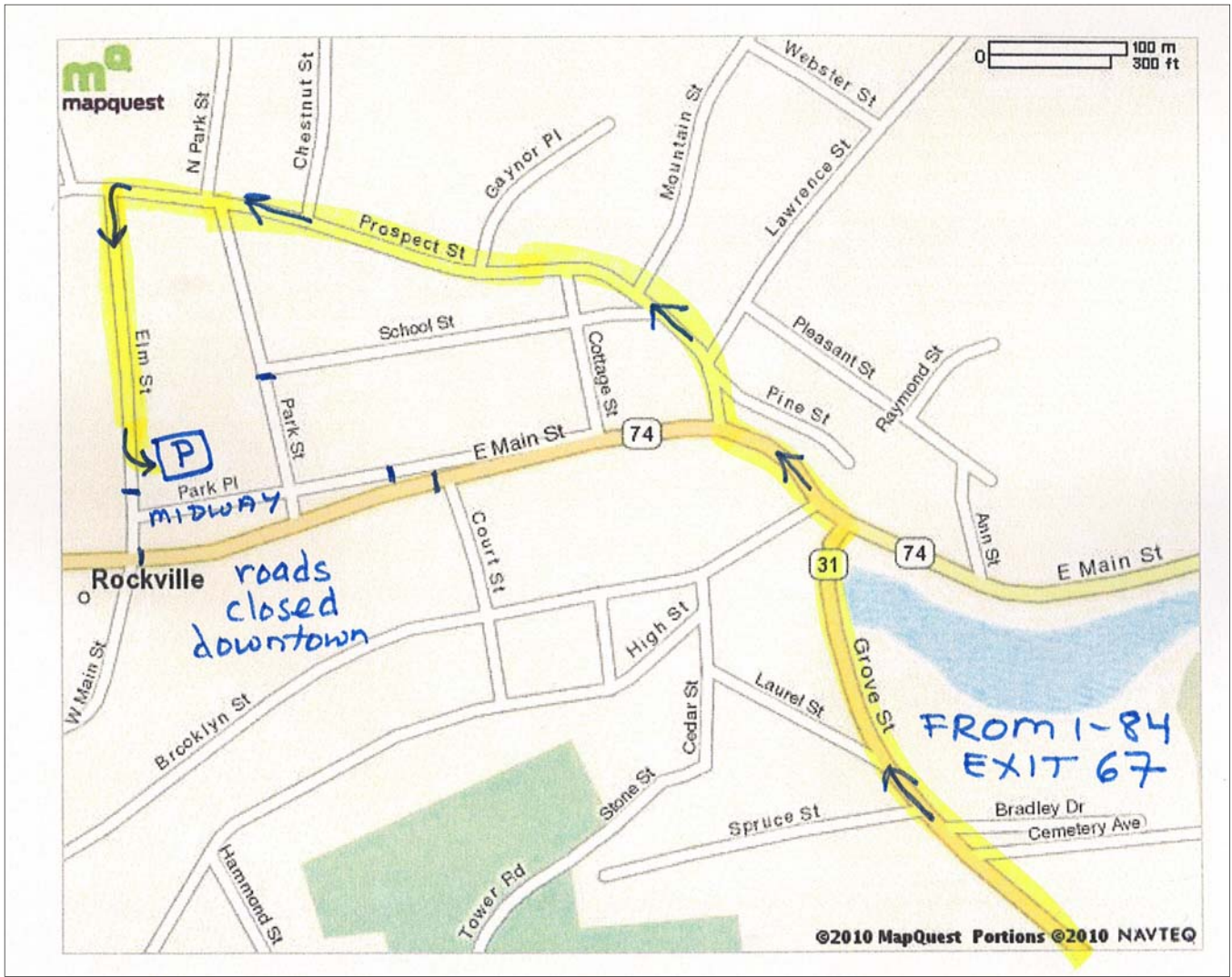
We are delighted that you have a display at JesusFest 2010 on SUNDAY, JULY 11th!

Since JesusFest is a free event, and we do not sell tickets, we don't know how many souls will participate. We heavily promote the event in our area. The biggest single factor is the weather, but if it rains, don't be discouraged. Our first year, 2002, we had all rain, and we still had thousands of people show up! As a ballpark figure, we're anticipating 3,000 to 4,000 souls.

For nine years, JesusFest has been an all-volunteer event. Most of us work full-time, and this is a labor of love. The preparations for JesusFest tend to get "crazy" the closer we get to the event, so direct contact is limited. We have 24/7 voicemail at 860.872.3190. Emailing us at info@JesusFestCT.org is fine until noon on Saturday, July 10. No email access after that.

If you use Mapquest or GPS, please use 3 Elm Street, Vernon CT 06066 as your destination. However, streets will be closed so follow the instructions provided by our volunteer parking staff in the bright red JesusFest STAFF T-shirts (and see map on page two).

- **PLEASE BE KIND, POLITE AND REASONABLE** as you work with our all-volunteer staff. Sometimes, exhibitors arrive with an attitude of pushiness, impatience and unreasonableness. Our volunteers work tirelessly for months, and they need your encouragement and grace, not your criticism or aggressiveness. *Enough said!*
- Due to the fact that we are closing streets in a downtown urban environment, **NO SET UP** may be done in advance. **ALL SET UP MUST BE DONE BETWEEN 7 AM AND 10:30 AM ON SUNDAY MORNING, JULY 11.** After 10:30, we must prepare for the worship service.
- As you can imagine, taking over downtown Rockville for the day is a big jigsaw puzzle. Our facilities team is diligently organizing the floor plan of the entire event. You will not have advance notice on the exact location and # of your display. **WHEN YOU ARRIVE ON SUNDAY MORNING, our Exhibitor Relations volunteer will have the floor plan and show your display location.** With the configuration of the event, there is no "bad" location for displays. They are all in the core activity area.
- **ALL DISPLAYS ARE OUTDOORS ON PAVEMENT.** You should consider bringing a pop-up tent for shelter from sun and/or rain. If you do so, we may get some wind gusts, so be prepared to anchor the legs of your pop-up tent (as stakes are not feasible on pavement). If you don't bring a tent, be sure to bring a windbreaker, umbrella, hat, and sunglasses.
- **All displays come with an 8' table and two folding chairs.** You are responsible for the table covering.
- To facilitate smooth midway/aisle traffic flow, **ALL DISPLAYS MUST BE CONTAINED WITHIN YOUR 10x10 FOOTPRINT.**
- **IF YOU REQUESTED ELECTRICITY ON YOUR EXHIBITOR FORM,** then we are accommodating your request. Otherwise, no AC will be available.
- **Exhibitor parking is behind the Senior Center** (see map). If you have a large amount of gear, then you MAY be able to drive to your vehicle to your booth location for unloading purposes only. We recommend that you bring a cart to facilitate the transportation of your booth materials to your display. There are no steps between the parking lot and Midway.
- All exhibits are requested to remain open until JesusFest ends at 6:00 pm. **MAP ON PAGE 2**



Images from 2009 as a frame of reference only.